



## Competitive Price Comparison

## Color Copying

### High Volume Reward\$

	<u>1</u>	<u>100</u>	<u>500</u>	<u>1,000</u>	<u>5,000</u>	<u>8,000</u>	<u>10,000</u>
<b><u>All Ways Graphics</u></b>							
Full Service	99¢	46.5¢	31.9¢	30.7¢	21¢	19¢	18¢
Self Service	29¢	29¢	29¢	29¢	29¢	29¢	29¢
Cumulative High Volume (1)	25¢	25¢	25¢	25¢	21¢	19¢	18¢
OfficeMax (2)	49¢	49¢	49¢	49¢	49¢	49¢	49¢
Staples (2)	44¢	44¢	44¢	44¢	44¢	40¢	40¢
Office Depot (2)	59¢	59¢	59¢	49¢	39¢	29¢	29¢
Fedex Office (2)	59¢	59¢	59¢	59¢	39¢	35¢	29¢

### All Ways Graphics Pricing Examples

#### All Ways Graphics -- Full Service

Copies 1 to 25	25	x	99¢	=	24.75		
26 to 999	974	x	29¢	=	282.46		
1,000 and up	501	x	19¢	=	95.19		
	<u>1,500</u>				<u>\$ 402.40</u>	each =	26.8¢

#### All Ways Graphics -- High Volume

5,000 Copies	<u>5,000</u>	x	21¢	=	<u>\$ 1,050.00</u>	each =	21.0¢
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(1) Available to customers averaging 2,000 color copies per month

(2) Competitor prices provided by an independent consultant mystery shopper and website ordering utilities